

HELPFUL INSIGHTS

TEACHING CASES

Teaching cases stimulate the development of students' critical thinking skills in realistic business situations. This track is ideal for authors who are involved in case teaching, either by writing case studies or teaching a course based entirely on cases. All authors must indicate (on the first page of their submission) if they plan to present a 30- or 60-minute case.

WORKSHOPS

Workshops are defined as interactive sessions designed & implemented by the delegates who propose them. Workshops' main objective is to provide participants a learning experience that will impact their academic, professional and/or business development. Workshops can refer to some of the topics of interest of this Congress or they can propose new topics strongly linked to those of this Congress. Please be aware that workshop leaders may be requested to give their workshop on July 5th, 6th, 7th, 8th, or 9th, 2022 in Washington, DC (or online if Congress is moved to a digital platform).

DOCTORAL CONSORTIUM

Doctoral students must be full-time doctoral students who are emerging small business and/or entrepreneurship scholars and are pursuing academic careers in entrepreneurship. The consortium will feature leading faculty in the discipline. It will focus upon both research and pedagogical issues relevant to the student who is preparing for a career of thought leadership, curricular development, and disciplinary advancement. Doctoral students are encouraged to specify research questions as well as the potential contributions they envision. They should also provide findings and conclusions (if available) to verify that the proposal is much more than just an idea for a paper that may be written in the future.

Please note that there will be a pre-congress event on Wednesday, July 6th for the doctoral consortium. The main research presentations will be held on July 7th, 8th, and 9th, 2022.

EXPERIENCES

Those who are actively involved in running innovative practices at the university or firm-level or those demonstrating exceptional practices in entrepreneurship and/or SMEs assistance & development have the opportunity to present & discuss their experiences in a roundtable setting. Authors are encouraged to describe the general context in which their expertise is embedded, the main target population, the objectives and activities, the main challenges, and the major results obtained. Importantly, they should also provide some key lessons derived from these interventions. The Experiences will be presented on July 7th, 8th, or 9th, 2022.