



ICSB
World Congress



2024 ICSB WORLD CONGRESS CALL FOR PAPERS

BERLIN, GERMANY
JULY 2-5, 2024

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EMPOWERING ENTREPRENEURSHIP FOR A BETTER FUTURE

Join us in the dynamic core of Berlin, a city epitomizing innovation and liberty, to welcome, collaborate, and spark change at the 68th Annual ICSB Congress in 2024. Under the theme "Empowering Entrepreneurship for a Better Future" we invite the forthcoming generation of entrepreneurs to play a pivotal role in shaping an equilibrium of economic success and ethical duty.

Entrepreneurship, a robust mechanism for societal problem-solving and a catalyst for personal and professional development, stands at the helm of our collective voyage towards a future that meshes economic success with ethical responsibility. The upcoming generation of entrepreneurs is entrusted with harnessing innovative technologies and inventive strategies to carve new pathways in value creation, addressing stark global challenges such as climate change and poverty, and weaving a new global narrative that melds economic prosperity with peace.

As we navigate through unparalleled opportunities and challenges, we must embark on a journey that inspires and empowers the forthcoming entrepreneurial leaders to unleash their creativity and launch ventures that will sculpt our collective future. While heralding economic freedom, this journey should serve as a wellspring of inspiration, propelling individuals to launch their entrepreneurial ventures and unlock the transformative power of entrepreneurship for societal good.

Berlin, a city that has consistently been a beacon of innovation and freedom, invites the global entrepreneurial community to partake in this crucial event. Here, you will have a unique opportunity to share your innovative ideas, broaden your knowledge, and play a vital role in realizing entrepreneurship's social and economic benefits across nations.

We invite you to be a catalyst, to ignite the spark that will fuel the next generation of responsible and humane entrepreneurship, and to be part of a pivotal moment that shapes a brighter, more prosperous future for all. Let's forge ahead, unlocking potential, inspiring action, and nurturing a new wave of leaders who will steer our global society toward sustainable and inclusive growth. Join us in Berlin in 2024, and let's empower a future of innovative, responsible, and impactful leadership together.

TOPICS

Academic Entrepreneurship
 Arts & Entrepreneurship
 Corporate Entrepreneurship
 Digital Entrepreneurship
 Ecosystems and National Innovation Systems
 Entrepreneurship & Covid-19 Impact
 Entrepreneurial Finance
 Entrepreneurial Cities
 Entrepreneurship Centers, Co-Working Spaces, and Accelerators
 Entrepreneurship & MSMEs in Rural Economies
 Entrepreneurship & MSMEs Policy
 Entrepreneurship & Platforms
 Entrepreneurship & MSMEs in Developing Regions
 Entrepreneurship & Tourism/Hospitality
 Entrepreneurship & Society 5.0
 Entrepreneurship & Sports
 Entrepreneurship Skills for Tomorrow
 Family Business
 Frugal Innovation
 Green Entrepreneurship
 Innovation & Creativity
 Micro Businesses
 The Future of Entrepreneurship Education
 The Future of Work Intrapreneurship
 Humane Entrepreneurship
 Non-Profits and Enterprising Non-Profits
 MSMEs and Technology Innovation
 Productive Entrepreneurship
 Social Entrepreneurship
 Sustainable Development Goals
 Women Entrepreneurship
 Youth Entrepreneurship

*MSMEs (Micro, Small, Medium-sized Enterprises)

TYPES OF SUBMISSIONS:^{*}

1. Competitive Papers
2. Workshops
3. Teaching Cases
4. Experiences
5. Doctoral Consortium

*Submissions must be made in English.

STEP 1 THE ABSTRACT

Write an original extended abstract (paper) relating to one of the suggested tracks. Make sure the abstract is no more than 5 pages, excluding works cited and graphs. Save the abstract in PDF form. Don't include your name in the document! If your paper wins an award, we will invite you to submit to JSBM or JICSB.

STEP 2 THE SUBMISSION

Submit your paper through the official submission system (found on icsbcongress.com) before the deadline.

STEP 3 THE DECISION

You will receive a decision soon after the closing of the submission system. At this time, you will also receive instructions on how to register for the congress. Remember, only papers presented at the congress will be included in the proceedings!



GUIDELINES

1. Submissions must be entirely original, not previously published, and must not be under concurrent consideration or scheduled for presentation elsewhere.
2. Submissions must be typed and double-spaced with one-inch margins using 12-point Times Roman font and must be in a single PDF or Microsoft Word file. Submission in PDF files is preferred.
3. Submissions will be blind reviewed. Authors must avoid revealing their identities in the body of the paper. Doing so will result in an automatic rejection.
4. Extended abstract submissions should be no more than 5 pages – excluding exhibits and references.
5. The extended abstract should provide a synopsis of the central thesis, methodology, findings, implications for theory and/or practice, and how the findings can be implemented. We encourage the use of qualitative, quantitative or a combination of these techniques to address research issues in a rigorous way. If you are submitting a Teaching Case or Experience, please define the impact of each and how it relates to the congress theme.
6. Selection for inclusion in the congress program will be based upon quality, originality, and relevance as determined by the review process.
7. Accepted submissions will be published in the ICSB 2024 World Congress Proceedings with ISBN reference.
8. Authors submitting papers agree that if accepted, at least one author (presenting author) will register, pay, and attend the congress to present the paper.

DEADLINES

04.15.24

Deadline to submit all submissions through the congress submission system. We will accept your manuscript as a final version and will allow for limited changes.

ROLLING

Deadline for notification of acceptance for all submissions.

06.01.24

Presenting Author Registration Deadline.



HELPFUL INSIGHTS

TEACHING CASES

Teaching cases stimulate the development of students' critical thinking skills in realistic business situations. This track is ideal for authors who are involved in case teaching, either by writing case studies or teaching a course based entirely on cases. All authors must indicate (on the first page of their submission) if they plan to present a 30- or 60-minute case.

WORKSHOPS

Workshops are defined as interactive sessions designed & implemented by the delegates who propose them. Workshops' main objective is to provide participants a learning experience that will impact their academic, professional and/or business development. Workshops can refer to some of the topics of interest of this Congress or they can propose new topics strongly linked to those of this Congress. Please be aware that workshop leaders may be requested to give their workshop on July 3rd, 4th, 5th, 6th or 7th, 2024 in Berlin, Germany.

DOCTORAL CONSORTIUM

Doctoral students must be full-time doctoral students who are emerging small business and/or entrepreneurship scholars and are pursuing academic careers in entrepreneurship. The consortium will feature leading faculty in the discipline. It will focus upon both research and pedagogical issues relevant to the student who is preparing for a career of thought leadership, curricular development, and disciplinary advancement. Doctoral students are encouraged to specify research questions as well as the potential contributions they envision. They should also provide findings and conclusions (if available) to verify that the proposal is much more than just an idea for a paper that may be written in the future.

Please note that there will be a pre-congress event on Friday, July 5th for the doctoral consortium. The main research presentations will be held on July 6th and 7th, 2024.

EXPERIENCES

Those who are actively involved in running innovative practices at the university or firm-level or those demonstrating exceptional practices in entrepreneurship and/or SMEs assistance & development have the opportunity to present & discuss their experiences in a roundtable setting. Authors are encouraged to describe the general context in which their expertise is embedded, the main target population, the objectives and activities, the main challenges, and the major results obtained. Importantly, they should also provide some key lessons derived from these interventions. The Experiences will be presented on July 5th, 6th, or 7th, 2024.



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