

Day	Title	Event Details
July 7th	<i>Friday Recommended Arrival</i>	Independent Day in Seoul, Recommended hotel: <i>The Westin Josun Seoul - Self Pay</i>
July 8th	Day 0: <i>Saturday Arrival</i>	9:00AM: International Attendees arrive and are bused from Seoul to Jinju
July 9th	Day 1: <i>Welcome/ Start-up Ideation</i>	6:30PM: Official Opening Reception 8:30PM: Paper Plane Workshop
July 10th	Day 2: <i>Korean Entrepreneurship Global Forum</i>	9:30-10:30AM: Opening 10:30-11:00AM: Declaration 11:30-1:00PM: Principles of K-Entrepreneurship 1:00-2:00PM: Lunch 2:00-3:00PM: Global Perspectives 3:30-4:30PM: K-Entrepreneurship Local Perspectives 4:30-5:30PM: Business Panel Discussion Academy Topics Covered: History of Korean Entrepreneurship, Introduction to Korean Management, Types of Leadership in Korean Companies.
July 11th	Day 3: <i>Learn about K-Entrepreneurship Ecosystem</i>	9:30-12:00PM: Hotel Checkout - Visit Jinju Landmarks and key entrepreneurship hubs 12:00-1:00PM: Lunch in Jinju 2:00-4:00PM: Bus from Jinju to Gwangju 4:00-5:00PM: Check-in Hotel 6:00-10:00PM: Korean Season Baseball game with Chicken box (or other) Academy Topics Covered: Influence of Ecosystem on Korean Business Opportunity Identification, SMEs of Korea, Intersection of Technology and Business Processes in Korea.
July 12th	Day 4: <i>Experiential Learning/ Company Site Visits</i>	12:00-1:30PM: Lunch 1:30-3:30PM: GCC and Gicon (Multi-media Hubs) 3:30-5:00PM: Hotel Break/Free time 5:00-8:00PM: ICSB Official Opening Reception Academy Topics Covered: Example of Korean Conglomerate, Hight-Tech multimedia hubs and movie making, Industry of K-Pop.
July 13th	Day 5: <i>Creativity and Innovation</i>	10:00-10:30AM: Official Opening 10:30-11:00AM: Gwangju Declaration 11:00-12:00PM: Plenary Session 1 12:00-1:00PM: Lunch 1:30-5:00PM: Korean Craft Experience and Squid Game/ ICSB Academy E-sports World Cup 5:00-6:00PM: Hotel/ Free time 6:00-12:00AM: Open Night (Discover the City of Gwangju) Academy Topics Covered: Korean Culture, the phenomena of Squid Game, and introduction to E-Sports and Entrepreneurship.
		10:00-11:30AM: Plenary Session 2 (Women Entrepreneurship "WE" Focused) 11:30-12:00PM: Break Time 12:00-1:00PM: Lunch 12:00-1:00PM: Lunch 1:00-3:00PM: Plenary Session 3 (Youth

July 14th	Day 6: <i>Pitch Day/ Gala</i>	Entrepreneurship and Start-ups) 3:00-4:30PM: Academy Final Pitch 7:30-12:00AM: Signature Gala and Awards Academy Topics Covered: Korean Women Entrepreneurship, Korean Youth Entrepreneurship, and examples of local startups. Final ICSB Pitch Competition.
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